



Follett Challenge Online Questionnaire and Checklist

All submissions must include a 3-5 minute original video that showcases the program and the positive impact it has had on your school / district.

1. Provide a high-level description of the current program and its overall impact on preparing students for the demands of the 21st century. (limit 500 words)
2. Explain how the program objectives and outcomes specifically address the following Challenge criteria: (limit 800 words)
 - a. Critical thinking
 - b. Communication
 - c. Creativity
 - d. Collaboration
 - i. Between students
 - ii. Among educators
 - iii. In real-life engagement with the industry or your community
 - iv. Changing dynamics between student and educator
3. Provide specific details on the methods/strategies that were used to implement the program. List the steps that were necessary for the program's ultimate success. (limit 1,000 words)
4. Explain how your previous approach to teaching similar content and processes informed and/or was adapted to include 21st century skills. (limit 300 words)
5. Provide a statement from your school's / district's administration in support of the program and its outcomes, and explaining, from a leadership perspective, how this program has had a positive impact on your school / district and how you are measuring impact. (limit 500 words)

Follett Challenge Checklist: *By checking the boxes below, you are ensuring each step of the process has been followed.*

- All questions have been answered in the questionnaire**
- Video submission is 3-5 minutes in length**
- Video does not include copyrighted resources in its production (music or visuals)**
- Video includes any necessary production credits**
- Program described has been implemented and is not a proposed project**
- Included is a written endorsement by a school or district administrator, including their name and position**

Learn more about innovative and ground-breaking programs at follettchallenge.com
follettchallenge@follett.com | 877.899.8550
If outside the US, contact international@follett.com